

# ERIN LITTLEPAGE

LOS ANGELES, CA | ERINCLITTLEPAGE.COM | ERINCLITTLEPAGE@GMAIL.COM

With over seven years of professional design experience, from working for global retailer to assisting a fine art photographer to entering the world of interiors, I am eager to put my interior design education to use.

## WORK EXPERIENCE

### Serena & Lily, Pacific Palisades, CA

Design Advisor

Oct 2023 – Present

- Create an elevated client experience by building relationships and providing in-depth product knowledge
- Advise on decor including rugs, wallpaper, furniture and lighting, utilizing proprietary 3d software and moodboards

### Alex Yeske Interiors, Los Angeles, CA

Interior Design Assistant

Oct 2023 – Jan 2024

- Sourced materials from showrooms and organized contact information for 100+ vendors
- Drafted floorplans in AutoCad to include in client presentation
- Researched furniture, lighting, paint, fabrics, drapery and carpets to create client proposal decks within budget
- Assisted on installations and photoshoots

### Gray Malin Enterprises, Los Angeles, CA

Creative Specialist

Mar 2020 – July 2023

- Coordinated, styled, photographed and edited lifestyle photography featuring fine art and products, which contributed to over 220% growth in revenue growth in 3 years
- Designed products including puzzles, facemasks, Recess Pickleball racquets, rain umbrellas, Christmas ornaments, and more
- Conceptualized and produced social media content, which includes Instagram advertising as well as organic content, TikToks and Instagram Reels, which have reached 400K+ views and helped grow the brand's Instagram following by 100K+

### Lidl US, Arlington, VA

Senior Marketing Specialist

Jan 2017 – Feb 2020

- Directed and coordinated all marketing photography used across print and digital platforms
- Conceptualized, developed and coordinated seasonal magazines, targeted category booklets, and direct mailers
- Managed and organized creative database of 25K+ product images and lifestyle photos

Graphic Designer

- Created 100+ printed publications including weekly mailed advertisements, seasonal magazines, and campaign materials such as billboards, direct mailers, door hangers, bus shelters, and bus wraps

## EDUCATION

### Certificate of Interior Design

UCLA EXTENSION, LOS ANGELES, CA

Sep 2022 – Present

### B.S. in Graphic Communications

CLEMSON UNIVERSITY, CLEMSON, SC

Sep 2013 – Dec 2016

## SKILLS

AutoCAD • Sketchup • Photography • Graphic Design • Styling • Photoshop • InDesign • Illustrator • Premiere Pro • Lightroom • Figma • Procreate • Videography • Print Production • Product Development • Drawing